

# 2023 ANNUAL REPORT



2023 Hostess Retreat in Burnsville, NC.



2023 One-Day Hostess Onboarding Event in New Holland, PA

## PROGRAMS

- **GodReads - 2023/24 Curriculum**  
A treasure hunt through 8 historical events from the Bible that point to 2 Timothy 3:16-18.
- **Hostess Retreat**  
In April 2023, Sweet Monday Board and Staff gathered with **15 hostesses** at Laurel Lodge at *High Pastures Christian Retreat Center* in Burnsville, NC for our annual weekend retreat.
- **NEW Hostess Onboarding Event**  
In August 2023, we had **20 women** in attendance at our first *You Grow, Girl! In Christ & On Mission* One-Day Retreat held in New Holland, PA.
- **Quarterly Sweetinars (Sweet Webinars)**  
This year's speakers spoke on Gospel-Centered Hospitality, Discipleship & Mentoring and God's Word. These events averaged **20 hostesses and supporters** in attendance and were recorded and made available to our hostesses.
- **NEW Hostess to Hostess Mentoring**  
In 2023, we launched a new pilot mentoring program that pairs seasoned hostesses with new hostesses during their first year.
- **Sweet Monday Online**  
2023 was our third year of hosting Sweet Monday Online, which is a monthly online gathering of **20-30 women** around the U.S.

*After learning about the ministry and researching the history, I believe this will be a great fit for me to share the Gospel with my neighbors.*

- New 2023 Hostess

## HOSTESSES

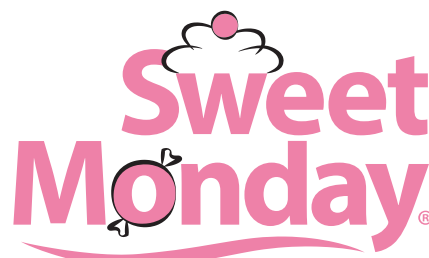
- **35% growth in active hostesses.**
- We recruited **14 new hostesses** as a result of the eWomen's Conference in Lexington, PA and the Hostess Onboarding Event in New Holland, PA.

## BOARD & STAFF

- **9 Board Members**
- **4 Board Members Emeritus**
- **2 Part Time Staff Members**
- **1 Full Time Staff Member**
- **1 Loyal Volunteer**

## FINANCIALS

- **\$185,789.91 Total Raised in 2023**  
\$184,738 Budgeted for 2023
- **\$1,923/monthly** 45 Sweet P's Monthly Donors
- **NEW \$90,821** Raised at our first annual fundraising event, *The Most High Tea*, in Nashville, TN and Richmond, VA.



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